

Smart Start Bonus – Distributor Enrollments

| You | |
|-------------|------------------------------------|
| Paid weekly | Personal Volume ⁽¹⁾ |
| | Platinum or Gold 200+PV 40% |
| | Platinum or Gold 100PV-199PV 30% |
| | Silver or Start Kit 200+PV 30% |
| | Silver or Start Kit 100-199 PV 20% |

Smart Start Bonus - Preferred Customer

| You | |
|--------------------------------|--|
| Personal Volume ⁽¹⁾ | |
| 100+PV 30% | |

Enrollment Options⁽²⁾

| Purchase | PV |
|-----------|-------|
| Start Kit | 0 |
| Silver | 250 |
| Gold | 500 |
| Platinum | 1,000 |

Launch Bonus

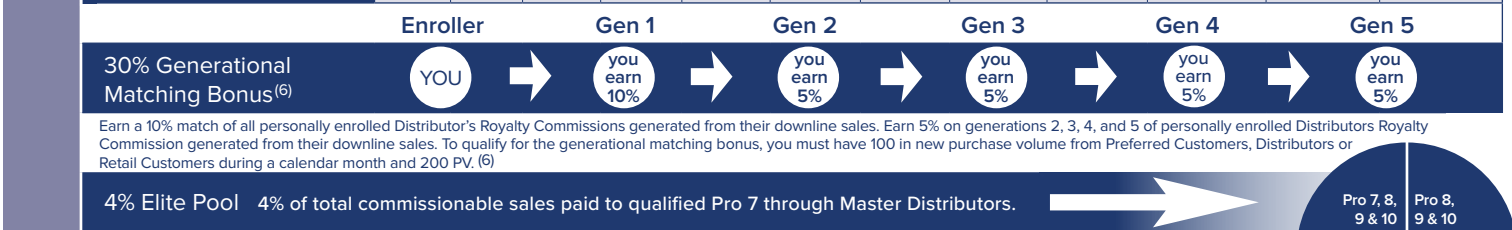
| | |
|-------------|---|
| Paid Weekly | Earn a bonus on all enrollment packs purchased within your Enrollment Tree. If you are “paid as” PRO 3 or higher, you will be eligible to receive both Smart Start and Launch Bonus. This bonus will pay out to the first “qualified paid as” rank when looking upline in the Enrollment Tree. ⁽³⁾ |
|-------------|---|

| PLATINUM | |
|--------------|--------|
| RANKS | PAYOUT |
| PRO 3/4 | \$62 |
| PRO 5/6 | \$62 |
| PRO 7/8/9 | \$62 |
| PRO 10 | \$31 |
| EXECUTIVE | \$18 |
| PRESIDENTIAL | \$12 |

| GOLD | |
|--------------|--------|
| RANKS | PAYOUT |
| PRO 3/4 | \$31 |
| PRO 5/6 | \$31 |
| PRO 7/8/9 | \$31 |
| PRO 10 | \$15 |
| EXECUTIVE | \$9 |
| PRESIDENTIAL | \$6 |

| SILVER | |
|--------------|--------|
| RANKS | PAYOUT |
| PRO 3/4 | \$15 |
| PRO 5/6 | \$15 |
| PRO 7/8/9 | \$15 |
| PRO 10 | \$7 |
| EXECUTIVE | \$4 |
| PRESIDENTIAL | \$3 |

| Royalty Commission (dynamically compressed) | | | | PREMIER | | | ELITE | | | MASTER | | | | | |
|---|----------|-----------------------------------|-------|---------|-------|--------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------|--------------|---------------|
| Paid Monthly | UNILEVEL | PAID AS RANK | Pro 1 | Pro 2 | Pro 3 | Pro 4 | Pro 5 | Pro 6 | Pro 7 | Pro 8 | Pro 9 | Pro 10 | Executive | Presidential | |
| | | Minimum Monthly PV ⁽⁴⁾ | 100 | 100 | 100 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| | | Minimum Monthly OV | 1,000 | 2,500 | 5,000 | 10,000 | 20,000 | 50,000 | 100,000 | 200,000 | 500,000 | 1,000,000 | 2,000,000 | 5,000,000 | |
| | | Minimum Leg Req. | 1 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 5 | |
| | | Max/Min % per Leg | 100 | 80/20 | 80/20 | 80/20 | 60/30/10 ⁵ | 60/30/10 ⁵ | 60/30/10 ⁵ | 60/30/10 ⁵ | 60/30/10 ⁵ | 60/30/10 ⁵ | 40/40/20 | 40/40/10/10 | 40/35/10/10/5 |
| | | 1st | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| | | 2nd | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% |
| | | 3rd | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% |
| | | 4th | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% |
| | | 5th | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% |
| 6th | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | | |
| 7th | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | | |
| 8th | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | | |
| 9th | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | | |



(1) At least 40 PV must come from personal product purchases. The remaining PV can come from purchases made by Personally enrolled Preferred Customers and Retail Customers

(2) Receive up to 40% in Smart Start Bonus on product purchased by new personally enrolled Distributor within their first calendar month, up to 1000CV. Receive up to 30% Smart Start Bonus on product purchased by new personally enrolled Preferred Customers, within their first calendar month. Preferred Customer Purchase limits may apply.

(3) “Paid Rank” is defined by the most recently completed and closed monthly commission period. You must have 200 PV to earn this bonus which may come from selling product to Preferred Customers, Retail Customers AND at least 40 PV in personal product purchases.

(4) Monthly minimum PV requirements may come from Preferred Customers, Retail Customers AND at least 40 PV in personal product purchases.

(5) 10% of the OV requirement must come from the equivalent of a third leg.

(6) Earn the full Generational Matching Bonus by being “paid as” Pro 3 or higher and by maintaining a minimum of 200 PV, at least 40 of which must come from personal product purchases. The remaining PV can come from purchases made by personally enrolled Preferred Customers and Retail Customers. If your PV is between 100-199, you will earn half of the Generational Matching Bonus.

The LifeVantage Compensation Plan is unique. Any charts, illustrations and stated examples of income under the plan are potential in nature and not based on the actual performance of any individual.